Lansing Day of .NET
Sponsorship Opportunity

Your organization can take advantage of a unique opportunity to reach out to a large group of regional .NET professionals, project managers, consultants, business owners and students..

We strongly encourage each organization to get involved at least at the free Community level.

What

The Lansing Day of .NET event will draw over 200 developers, architects, and other IT professionals from across the Michigan, Indiana, Ohio, and Kentucky region. This free day-long conference is targeted at increasing professional software engineering and development skills. Organized by GLUGnet, The Greater Lansing User Group for .Net, http://www.glugnet.org

When

Saturday June 21st, 2008. Registration starts at 8:00 AM and sessions start at 9:00 AM.

Where

Lansing Community College West Campus, 5708 Cornerstone Drive, Lansing, Michigan 48917 See http://www.lcc.edu/maps/westcampus.htm for a map and directions.

Sponsorship Levels

The Day of .NET is free to attendees; however, significant costs are incurred for use of the venue and providing for food and drinks. Your sponsorship support is essential to the success of the event. Available financial sponsorship levels are Silver, Gold or Platinum. Each level comes with its own set of benefits. Outside of financial sponsorships, we offer Community sponsorships of single-page brochures and Bronze sponsorships to provide prizes for the raffle or special gifts in the attendee welcome kit. (Swag is always appreciated!)

Special Note on Community Sponsors

Not all organizations are in a position to make a significant financial contribution to the event. Any organization located within the greater Lansing area is invited to provide 250 copies of a single page brochure to be included in a special community sponsors insert.

SINGLE POINT OF CONTACT: Joe Kunk   jkunk@ajboggs.com   517-719-9557

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Sponsorship Benefits

Depending on your level of Sponsorship, you will receive one or more of the following benefits. See the Benefits chart at the end of this document for more information.

- **Event Sponsors Page** – All sponsors will have a listing on the Lansing Day of .NET's sponsorship web page. The sponsorship web page will be displayed both prior and after the event for up to six months. Financial sponsors will have a short blurb, their logo, and a link to their organization's URL.

- **Logo on Raffle Slide** – Your logo will be displayed on the slides shown during the raffle time at the event \.   The logo will also be displayed on the Sponsors Insert included in each attendee's welcome kit.

- **Email Highlights** – Your organization name will be included in up to three pre-event emails that will go out to registered attendees.

- **Logo on Pre-session slides (Small/Medium/Large)** – Your logo will be included in the pre-session slides for all sessions. Higher sponsorship levels are entitled to larger logos.

- **Full Page Insert in Attendee Welcome Kit** – Gold contributors will be able to supply up to two full page inserts to be included. Platinum contributors will be able to supply up to five (5) pages. A page is considered a single 8.5" x 11" double-sided document.

- **Booth / Table** – A table at the conference's where you may display materials and discuss your organization with attendees. This benefit is reserved for Platinum sponsors.

- **Closing Acknowledgement** – Your Company will be acknowledged by name during our closing session immediately before the giveaways and raffle. This benefit is reserved for Platinum sponsors.

- **Logo on Lansing Day of .NET Home Page** – Your organization's logo will be displayed on the home page for the event and identified as a sponsor. This page will be accessible both prior and after the event (for up to six months).

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Benefits Chart	Local Community	Bronze (prizes)	Silver $200+	Gold $500+	Platinum $1,000+
Community Sponsor bag	Free 1 page brochure insert	-	-	-	-
Event Sponsor Page	Link to list of Community Sponsors	Listed as Bronze	Listed as Silver + company Info	Listed as Gold + company info	Listed as Platinum + company info
Logo on Raffle Slide	-	Small logo	Small logo	Medium Logo	Large Logo
Email Highlights	-	Listed as Bronze	Listed as Silver	Listed as Gold	Listed as Platinum
Logo on Pre-Session slides	-	-	Listed as Silver	Listed as Gold	Listed as Platinum
Full Page Insert Attendee Welcome Kit	-	-	-	1 page	5 page
Booth / Table	-	-	-	-	Platinum sponsor only
Closing Announcement	-	-	-	Listed as Gold	Listed as Platinum
Logo on Lansing DODN web page	-	Listed as Bronze	Listed as Silver	Listed as Gold	Listed as Platinum

Supplies Needed
In addition to financial sponsorship, we greatly appreciate in-kind donations.

Individual items (Quantity 250):
- Small Notepad
- Conference T-Shirt
- Attendee Kit Bag
- Bookmarks
- Lanyards
- Name tag inserts

Supplies:
- Poster Board
- Double raffle ticket roll
- Display Easels
- Announcement Flyers
- Advertising spots in newspaper, radio, TV
- Scotch Tape
- Staplers and staples
- Paper folding services

GLUGnet Board Members:

Alex Brewer	Rich Hamilton	Jason Harris	Vivek Joshi	Paul Kimmel
Aaron Lillywhite	Jeff McWherter	Ali Namvar	Joe Kunk	Eric Vogel

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